

TPAdmin

Central control for efficient retail



■ TPAdmin is the perfect tool to manage and control your retail company's store IT centrally at system and function level. It reduces total operating costs by means of flexible parameter control, campaign management and software distribution with central monitoring of processing states.

TPAdmin

TPADMIN IS THE KEY TO LOWER COSTS AND LOWER OVERHEADS



TP Store Applications

TPLinux

Migration and innovation from a single source

TP.net

Openness and flexibility as standard

TPPetrol

The service station module for retail businesses

TPBistro

The hospitality module for retail businesses

TPISCAN

The modular framework for self-service solutions

TPISHOP

The mobile shopping experience

TPSecure

Security for your store IT

TP Enterprise Applications

TPAdmin

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TPAnalyzeDiscover your potential

TPLoyalty
Increase customer loyalty

Easy and efficient – Central management and parameterization of store organizations

As a control center, not only can TPAdmin be used to maintain all relevant parameters centrally at function and system level, rather it also monitors the respective processing state of master data and software packages. This reduces your labor and IT costs tremendously. For example, whereas service staff previously had to customize and extend software on a store-by-store basis, this is now done from a central workplace.



Leading by example — Easy and individual mapping of organizational structures

With TPAdmin, it is possible to group a retail company's stores on the basis of freely definable criteria, such as sales or geographical regions. Once this structure has been entered, it can be adapted to changes at the company without difficulty.

Easy yet flexible – Management at various levels

TPAdmin will help you to manage a whole array of system and function parameters intuitively and without problems, whether general store parameters, language settings, network-specific parameters, function tableaux, layout of receipts, barcode templates, user profiles, jobs to run automatically, the handling of payment media and many more. Software updates can also be managed centrally. At the press of a button, you define when and how they are to take place. Processing is then monitored with TPAdmin throughout the organization and the results are documented in real-time.

Implementing management and price strategies at the press of a button

On one hand, the optional module to maintain campaigns and promotions allows you to arrange these issues creatively in line with your specific requirements. On the other hand, it enables you to provide these campaigns and promotions on a dedicated basis, for instance to individual regions or groups of stores. A further add-on allows both coupons and also returns to be centrally stored and administered. When processing these coupons and returns the outlets can then access the correct values throughout the company. This reduces security risks and improves customer service in the store.

Published by

Wincor Nixdorf International GmbH

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Delivery subject to availability, subject to change for technical reasons.
Printed in Germany, January 2010

HIGHLIGHTS

Compelling basics

- User-friendly design and operation
- Flexible distribution of software packages and parameter data
- Online communication with store systems throughout the enterprise
- Reliable transport service (TPCM)
- Near-realtime uploading of transaction data

From head office to stores: The control center

- Simple mapping of organizational structures and store hierarchies
- Easy maintenance of system and function parameters
- Definition of processing jobs for store solutions
- Central controlling of processing states

Optional: Centralized campaign control

- Definition and maintenance of discounts
- Creation and modification of discount rules
- Targeted distribution of campaigns throughout the enterprise

Excellent ease of integration ■ For all store solutions belonging

to the TP Application Suite
Part of the TP Enterprise

Applications

Integration with Wincor Nixdorf eServices